



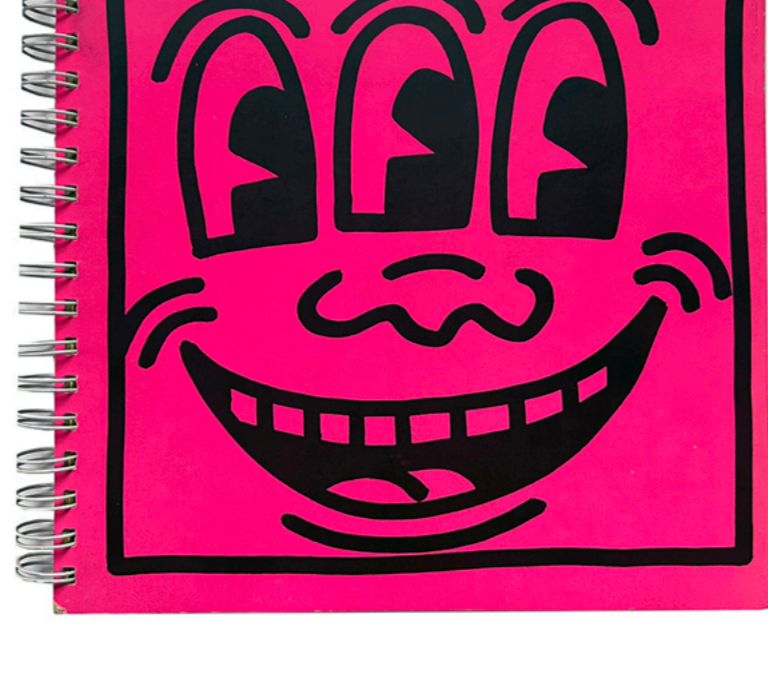
Alternate Projects



Second Anniversary
Getman's Virtual Book and Paper Fair
June 10-12

BEGINS 12 pm (EDT) today
through
8 pm Sunday

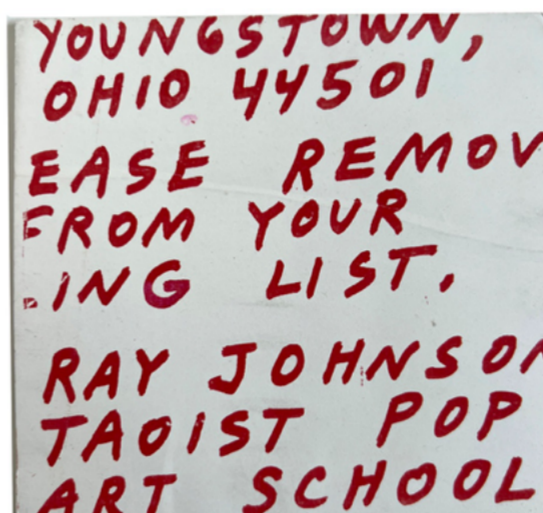
Alternate Projects is pleased to be participating in Getman's Second Anniversary Virtual Book and Paper Fair opening today at noon and continuing nonstop through 8 pm Sunday. Our initial selection of 21 items features iconic artist books, ephemera, archives and photographs by and of artists at the forefront of major art movements from the 1960s forward. We begin with American Pop artist **Keith Haring** and the first significant catalogue on his work. It was published in conjunction with Haring's first solo show at **Tony Shafrazi Gallery** in 1982. Both the show and catalogue were pivotal in launching Haring's career and for the fair we are offering a copy of the second printing of this historically important publication.



One of Haring's strong influences came from the street art of **Jenny Holzer** and her highly charged all text compositions, **Truisms**. Beginning in the late 1970s, Holzer self-published sheets of her Truisms and then pasted these posters throughout lower Manhattan. For the fair we are pleased to offer an early large format set of the **Truism** posters.



Another highly influential artist for Haring was **Jean-Michel Basquiat**. Both began their careers as street artists and in the 1980s they dominated the New York art scene. In 1984 and 1985 then veteran artist **Andy Warhol** teamed up with Basquiat to collaborate on a series of works that combined their distinctive styles in silkscreen and painting. In 1988 London's The Mayor Rowan Gallery presented **Collaborations**, an exhibition featuring this collaborative work. We are pleased to offer the catalogue, which includes an essay by Haring, along the highly scarce announcement card for this infamous show.



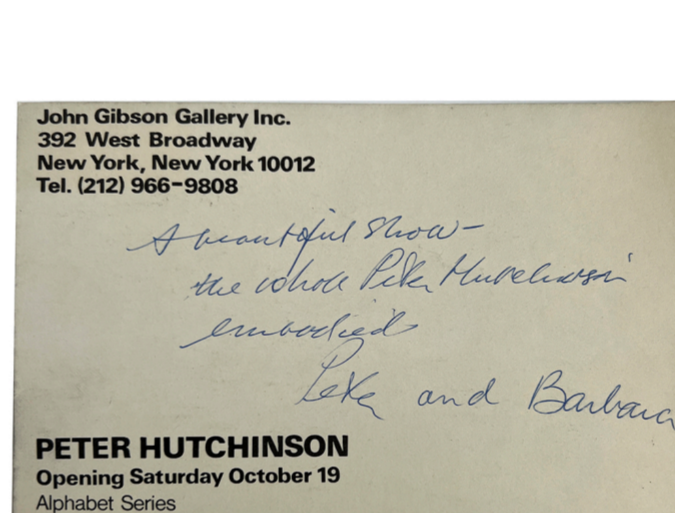
From 1992 to 1998 **Buster Cleveland** published his mail art series **ART FOR UM**. This conceptually rich handmade series was loosely based on the covers of contemporary Artforum magazines. Cleveland offered yearly and lifetime subscriptions and created a little over sixty issues. Many of the issues were adorned with images or text acknowledging the passing of pop and/or art historical figures like the issue above referencing Basquiat and the special memorial issue on the right dedicated to Cleveland's mentor, Ray Johnson.



High Performance, a quarterly arts magazine based out of Los Angeles, was the first magazine to solely dedicate its issues to performance art. It was in production from 1978 to 1997. We are pleased to offer an **archive** of **High Performance** material, most of which appeared in the magazine. Above is a photo from the archive of **Buster Cleveland** with **Ray Johnson**.



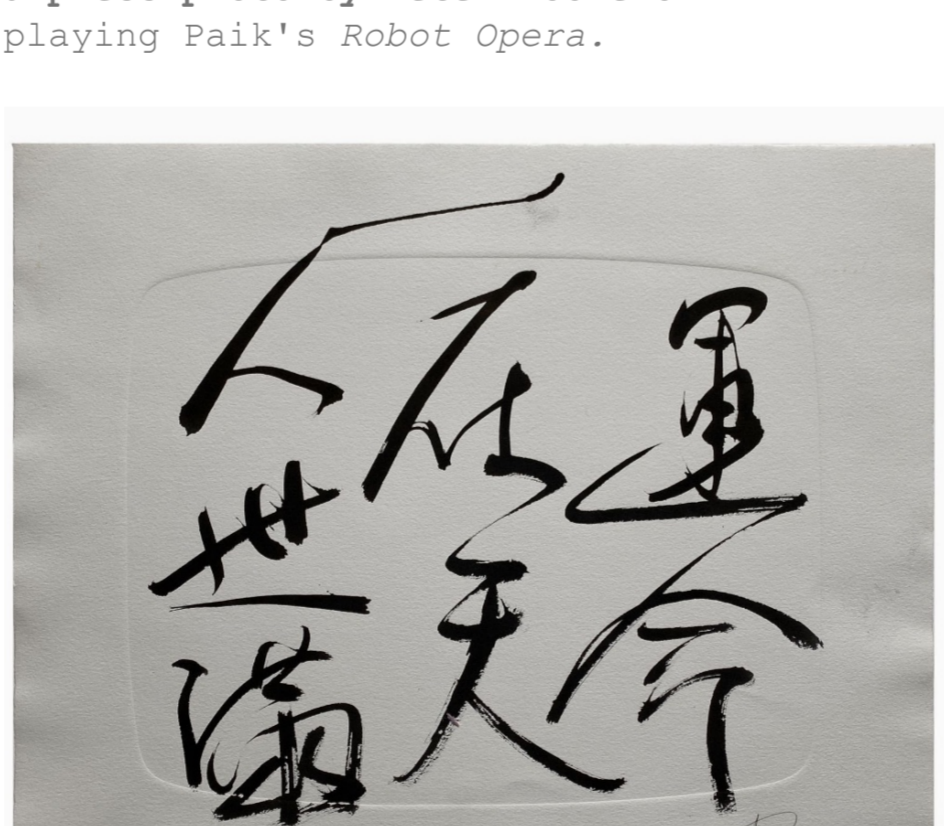
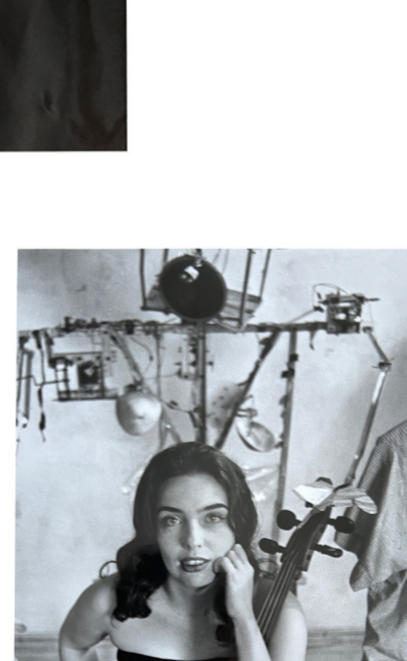
James Pomeroy (1945-1992) was an American artist who is considered a pioneer in the field of new media. His work encompasses performance, sound, installation, photography, sculpture and video. Pomeroy created a number of pieces partly inspired by 19th century technologies such as the zoetrope. Here we offer his handmade artist book from 1974, **New Descents**. Subtitled "studies for zoetrope," the xeroxed flip pages present a nude descending a ladder.



British-American artist **Peter Hutchinson** is recognized for his exemplary contributions to both the land art and narrative art movements. Built around text and picture associations, his early conceptual works are explorations into the layered, interrelated qualities of nature and language. For the fair we are offering Hutchinson's double-sided **exhibition announcement card** for the **Alphabet Series**. It is signed with a dedication to John Gibson and features an image of Hutchinson's **Struggling with Language**. Language was also a predominant theme for early Fluxus artists like **Bici Hendricks** (Nye Ffarrabas). In **Language Box**, **Box Language** Hendricks invites the reader to become involved in the process of creative synthesis through the free association of words. **SOLD**

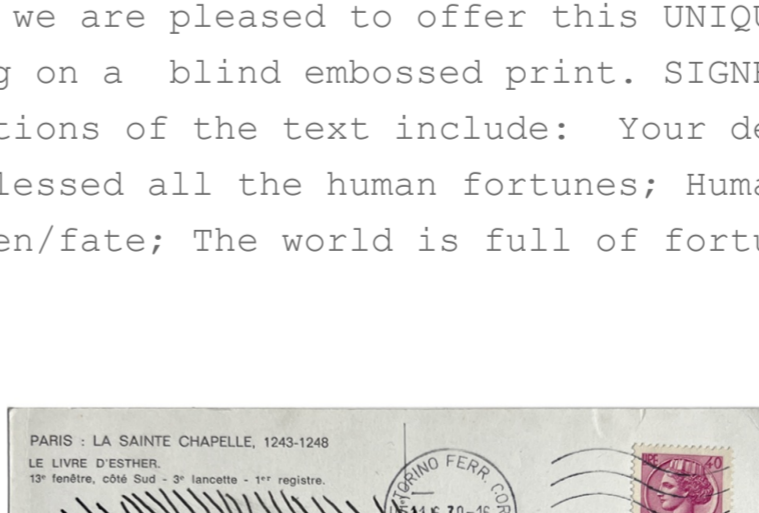


In 1961 Fluxus artist Dick Higgins began his series of **Danger Music** scores. Many of these scores had the possibility at times of real danger. The above photo by **Peter Moore** is of **Charlotte Moorman** playing **Dick Higgins' Trouble For Cello**. It is dated 1965/75, SIGNED by both Moorman and Moore and stamped Pari Editori & Dispari. **Charlotte Moorman** (1933-1991) was a Juilliard-trained cellist, avant-garde performance artist, and longtime collaborator of Korean-American artist Nam June Paik. To the right is a **press photo** by **Peter Moore** of **Moorman** playing Paik's **Robot Opera**.



Made as a Christmas gift, we are pleased to offer this **UNIQUE Nam June Paik** sumi ink drawing on a blind embossed print. SIGNED and dated 1989, loose translations of the text include: Your destiny was made in heaven; God blessed all the human fortunes; Human affairs are given by heaven/fate; The world is full of fortune, which is decided by fate.

Regarded as the founder of both Minimal and Conceptual art, **Sol LeWitt** (1928- 2007) used basic geometric shapes and repeated lines to express an aesthetic that reached beyond the perceptual. For the fair we are offering this **UNIQUE mail art piece** sent to the important Dutch conceptual art collectors Herman and Harriet Van Eelen. The card was sent in 1970 when LeWitt was in Torino, Italy installing **Wall Drawing 51** at both the Museo di Torino and the Sperone Gallery.



Another items by **Keith Haring**, **Peter Hutchinson**, **Damien Hirst**, **George Maciunas**, **Ray Johnson** and **Arman** round out our initial group. Another six works by **Jenny Holzer**, **Martin Creed**, **Josef Albers** and **Buster Cleveland** post as objects sell or on Sunday.

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Visit the fair

Alternate Projects is an online gallery specializing in artist publications, editions, ephemera and unique works with an emphasis on the historic, scarcely found, uncommon and radical.