

The Movimento
de Arte Pornô



The Movimento de Arte Pornô

was an experimental art movement conceived in January 1980 in Rio de Janeiro by Eduardo Kac. It was composed of artists, poets and performers. Its performative arm, called Gang, included Kac, Cairo Trindade and Teresa Jardim. Braulio Tavares, Ana Miranda, Cynthia Dorneles and Sandra Terra also performed with the Gang. The movement happened under a military dictatorship and subverted conventional pornography both as a form of political resistance and as an innovative art medium. It was formally experimental, politically progressive, and socially non-normative.

The Movimento de Arte Pornô carried out numerous public interventions, published three zines, two anthologies, several opuscles and varied publications, and developed a broad audience. Movimento de Arte Pornô began as a poetry movement and quickly expanded into many other areas, upending aesthetic norms across many different media, upsetting the accepted parameters of everyday experience, and modeling new modes of being.

This was the last Brazilian avant-garde movement. It ended as a sustained interventionist effort in 1982, with a few publications coming out through 1984.



Eduardo Kac
Movimento de Arte Pornô

Escracho
1983
offset printed soft cover book, stapled, 16 pp
12 1/2 x 8 1/2 in
31.75 x 21.59 cm
edition of 500

\$ 600

Escracho was conceived, designed, and produced by Eduardo Kac in 1983 in Rio de Janeiro. It includes contributions from artists and writers from several countries in a variety of forms (visual poetry, essay, cartoon, collage, graphic narrative, photography, rubber stamp, typewriting, drawing, and photocopy).

Eduardo Kac is internationally recognized for his groundbreaking and influential contributions to the development of contemporary art and poetry. His work is included in the permanent collections of the Museum of Modern Art (New York), Tate Modern (London), Victoria & Albert Museum (London), the Museum of Modern Art of Valencia (Spain), the ZKM Museum (Karlsruhe, Germany) and the Museum of Contemporary Art of São Paulo (Brazil), among others.

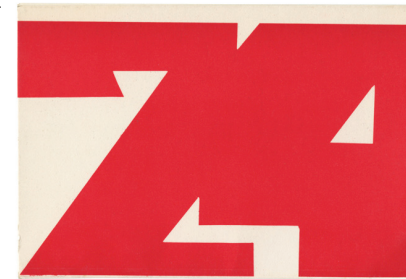


Eduardo Kac
Movimento de Arte Pornô

24
1981
offset printed soft cover book,
40 pp, SIGNED
6 x 4 in
15.24 x 10.16 cm
edition of 200

\$ 500

For Brazilians, the number 24 is associated with deer ("veado," in Portuguese) in the illegal but ubiquitous gambling game Jogo do Bicho ("Animal's Game"). Both the number 24 and the word "veado" (and its common misspelling "viado") are slang for gay males. Such direct references fill the pages of this book which includes 24 poems along with drawings. The back cover features a photograph of Eduardo Kac performing in 1981. The text on Kac's t-shirt is his celebrated pornpoem "Filosofia."



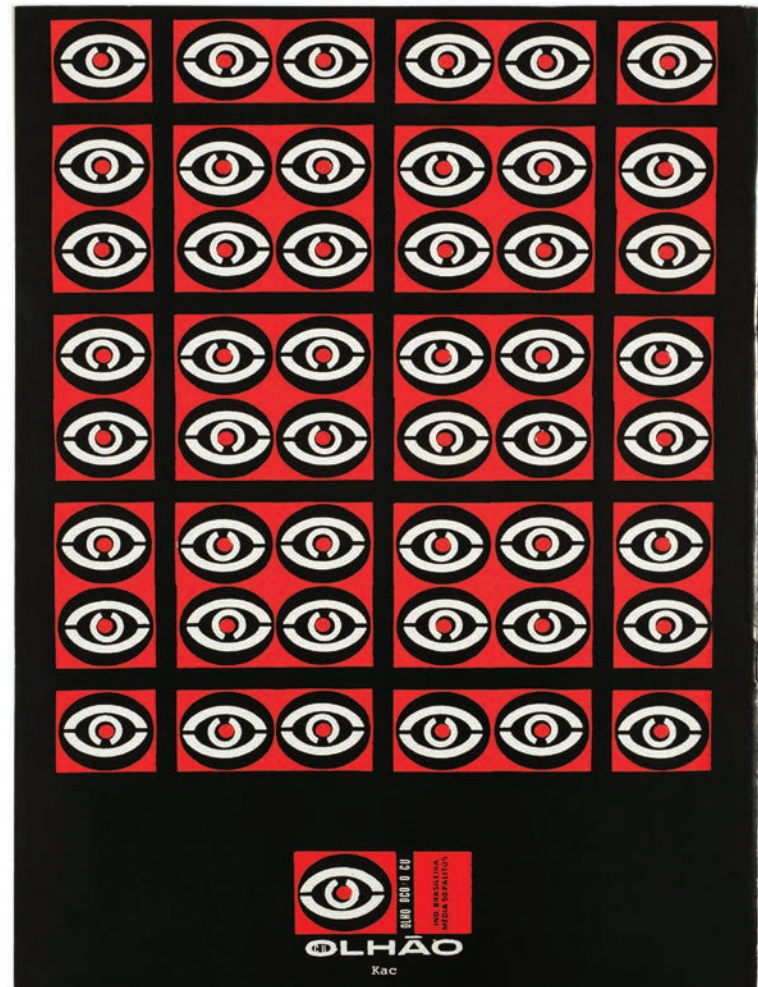


Eduardo Kac
Movimento de Arte Pornô
Escracho - Pornogram #3

1983
 UNIQUE collage, SIGNED
 12 1/2 x 8 1/2 in
 31.75 x 21.59 cm

\$ 15,000

Original collage as used for the cover of *Escracho*.



Eduardo Kac
Movimento de Arte Pornô

Olhão
 1981
 offset print mounted on black board, SIGNED and numbered
 edition of 3
 18 x 14 in
 47.5 x 36 cm

\$ 7,000

Eduardo Kac
Movimento de Arte Pornô

Contos Eróticos, n. 54

1981

soft cover magazine, staple-bound, b/w with

illustrations, 63 pp

8 x 5 in

20.32 x 12.70 cm

\$ 400

In this literary magazine focused on erotic short stories, Eduardo Kac published a prose poem entitled "Devaneios" (Reveries), defying all hallmarks of conventional short stories, namely: character, setting, conflict, plot and theme.

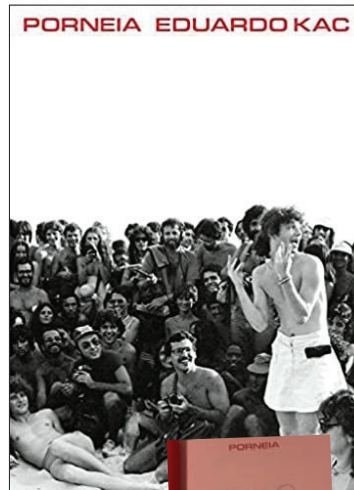
This is the only publication of the poem to date.

Wilson Bueno, the editor of the magazine, was one of Brazil's most influential and beloved contemporary writers, editors, and journalists. His novel *Mar Paraguayo* is a sensation, constantly republished in Latin America since its first appearance in Brazil in 1992.

Bueno called out Kac's exclusive participation on the cover (lower left corner of the gender-fluid photograph) and highlighted the fact that Kac is "from the Movimento de Arte Pornô."

In the opening pages, Bueno thus presented his guest: "Eduardo Kac is already, despite his young age, an author who will pass into the history of Brazilian literature, with all the restlessness of his age and (healthy) rebelliousness, in a permanent search for the new—or the unusual?"

In the original Portuguese: "Eduardo Kac é, desde já, apesar da pouca idade, um autor que passa à história da literatura brasileira, com toda a inquietude de sua idade e (saúdável) rebeldia, numa busca permanente do novo – ou do inusitado?"



Eduardo Kac

PORNEIA

2022

offset printed soft cover book, glued bound,

illustrated throughout, SIGNED with a drawing

10 x 7 1/4 in

25.40 x 18.41 cm

\$ 150

Porneia features a selection of works by Eduardo Kac realized in the context of the Porn Art Movement, a vanguard that emerged in 1980 under a military dictatorship in Brazil and which, for two intense years, straddled the line between relentless formal experimentation and the outlying demimonde where boundary-busting gender reinvention took place. Through performances, poetry and visual works, as well as through interventions in daily life, between 1980 and 1982 Kac carried out a radical body-based program that upturned the semiotics of normative pornography at the service of activism and imagination.



Eduardo Kac

Movimento de Arte Pornô

Que vai fazer? [What you gonna do?]

1982

UNIQUE electrostatic monoprint on wrapping paper, SIGNED

5 x 8 in

12 1/2 x 18 cm

\$ 15,000

"At the time of the dictatorship, the government banned the entry of color photocopy machines for fear that these machines would be used to counterfeit money. I decided that I would make color photocopy artworks, even without this machine existing in Brazil. So I created a small series of works in which I cut selected wrapping papers, according to the orientation of the colorful visual pattern I wanted. At the same time, I planned my black matrixes to work with the colorful background. I would put these wrapping sheets that I prepared directly on the machine, and the matrix on the glass display – and then fuse the black matrix with the colorful background. In this way, I produced photocopy artworks in color when this was impossible in Brazil." _____ Eduardo Kac

Eduardo Kac

Pornéia

2016

UNIQUE hand drawing made with an engraving tip on verso of single-sided vinyl record, SIGNED on the record + 4-color soft cover 40 pp booklet (bilingual Portuguese /English)

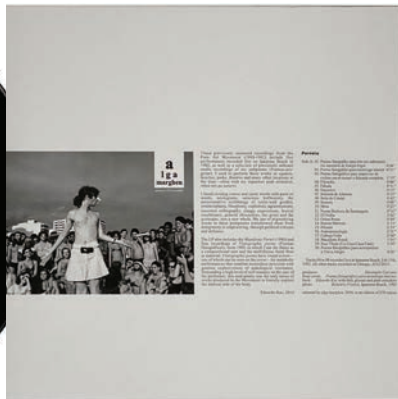
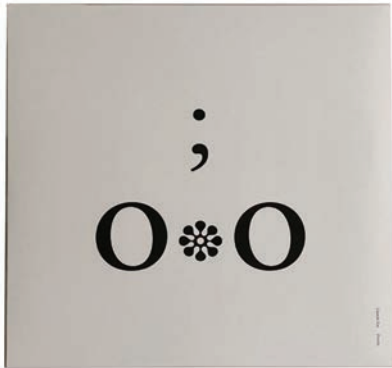
12 x 12 in

30.48 x 30.48 cm

out of an edition with a single-sided record and booklet of 270

\$ 3,000

The track side of this LP features previously unissued recordings from the Movimento de Arte Pornô of five performances recorded live on Ipanema Beach in 1982, as well as studio recordings of Eduardo Kac's yellpoems (Poemas-pra- gritar) which Kac used to perform in squares, beaches, parks, theatres and many other locations—often with his signature pink miniskirt, when not au naturel. Also included is the Manifesto Pornô and four recordings of Flatographic poems (Poemas flatográficos), from 1982, in which Kac uses the flatus as a compositional unit and the mellifluous flatal flow as material. A visual score for one of these poems is printed on the cover of this LP.



Eduardo Kac

Movimento de Arte Pornô

Praia de Ipanema

1982

DVD (16mm film transferred to video; original film is lost) documentation of the performance "Interversão", black & white, sound, 4:43

edition of 10

SIGNED and numbered by Eduardo Kac

\$ 10,000

"On February 1982, I presented with the Gang a multi-hour event in Ipanema Beach's Posto Nove [Lifeguard Post 9], "the place to be"—the well-known, crowded epicenter of the beach. This location held a specific significance for the movement, since it was the same location where it started two years before. The 1982 event mobilized 9 performers, explored the entire repertoire of the preceding two years, included a wide array of props and publications, climaxed with a nude demonstration along the beach (which is still forbidden by law), instigated public participation, and culminated with a collective dive in the ocean—a symbolic act meant to signify self-renewal, the beginning of a better path forward. Equal-parts perversion of the Brazilian Catholic tradition of ritualistic public processions and guerilla-like echo of organized labor demonstrations, this beach uprising was at once the epitome and the terminus of the movement. Dubbed "Interversão" (a neologism, a contraction of the words intervention and subversion, which also suggests "a version in between"), the event layered poetic, performative, social, political, and personal agendas into one radical and exuberant manifestation. Such was the impact that it was featured on national media, including television. Comme il faut, the movement started with the Gang and ended with a bang." _____ Eduardo Kac



Eduardo Kac
Movimento de Arte Pornô
Pornograma 2
1981
UNIQUE vintage silver print
8 x 10 in
20 x 25 cm
\$ 15,000

Reproduced in *Escracho*.

Eduardo Kac
Movimento de Arte Pornô
"Interversão", Performance on Ipanema Beach
1982
UNIQUE vintage silver print
photograph by America Cupelo featuring Eduardo Kac, Belisario Franca,
Ota, Teresa Jardim and Sérgio Péo
9 7/16 X 13 13/16 in
24 cm X 35
\$ 15,000

Standing figure is Eduardo Kac wearing his pink miniskirt. This photograph is on the cover of Kac's *PORNEIA* (1980-1982), Nightboat Books, NY, 2022.





Movimento de Arte Pornô

Antologia, Arte Pornô

1984

offset printed book, 205 pp

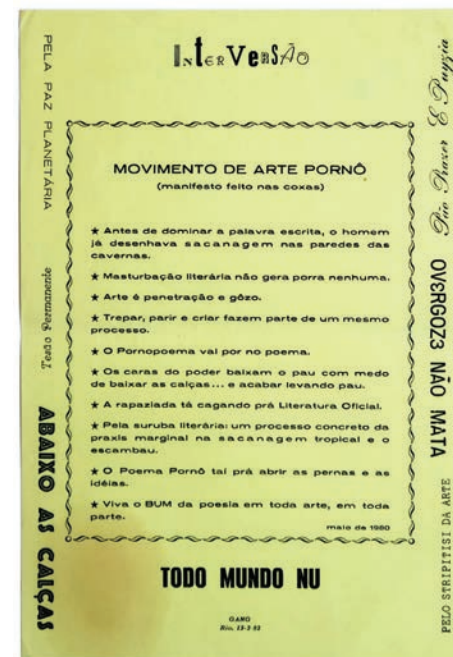
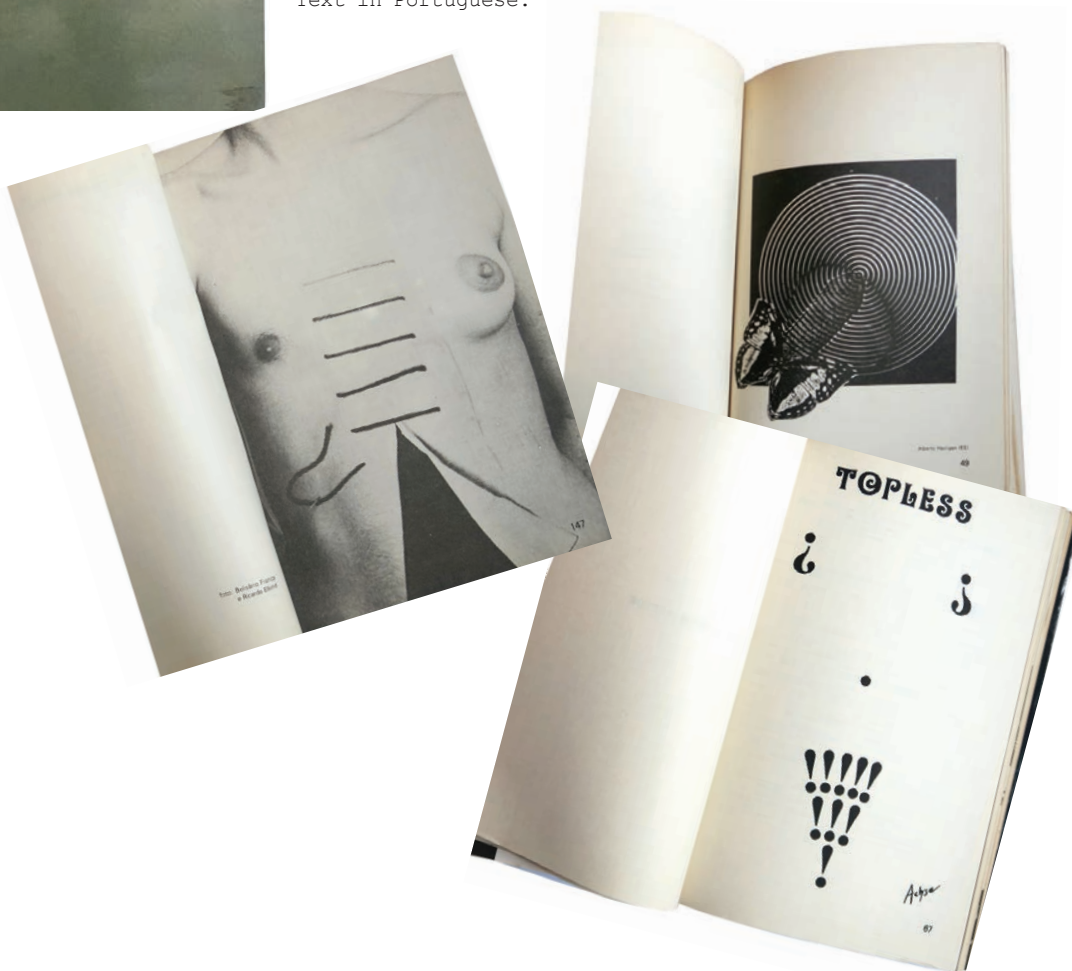
8 1/4 x 5 1/2 in

20.95 x 13.97 cm

edition of approximately 1,000

\$ 650

Antologia was the last publication of the Movimento de Arte Pornô. It features porn art, performance and poems produced by Movimento de Arte Pornô members. Text in Portuguese.



Movimento de Arte Pornô

Manifesto of the Porn Art Movement

1982

paper leaflet

9 1/2 x 6 1/2 in

24.13 x 16.51 cm

\$ 1,000

This leaflet is the first and only autonomous publication of the Movimento de Arte Pornô manifesto (first published in *Gang 1*, 1980). Copies of the manifesto were thrown up in the air during the historic Ipanema Beach performance "Intersersion" (1982).

A rare survivor, this leaflet is important not only for its context but for the monovocabular poems, graffiti, and slogans surrounding the text.



Movimento de Arte Pornô

"Caretá apresenta a primeira porno-entrevista da porno-imprensa porno-protagonizada pelos porno-poetas do movimento pornô"

Revista Careta
n. 2739, August 22, 1981, pp 34-36
magazine article
11 x 8 in
27.94 x 20.32 cm

\$ 450

This magazine had national distribution in Brazil and the Gang was featured on the cover ("os pornopetas"). The Gang transformed the interview into a performance, which the reporter (Martha Alencar) recognized by reflecting the Gang's spirit in the playful title of the interview, "Caretá presents the first porn-interview of the porn-press starring the porn-poets of the porn movement".



Movimento de Arte Pornô

"Relatório Hota"

Revista Careta
n. 2, vol. LV, 1983, pp 48-51
magazine article
11 x 8 in
27.94 x 20.32 cm

\$ 450

This is the very first publication of Ota's celebrated "Relatório Hota," later known as "Relatório Ota do Sexo".





Movimento de Arte Pornô

"Varonil e cor de anil rimam com quê?"

Isto É

n. 242, 12 Agosto 1981, pp 53-54 and

n. 244, August 26, 1981

magazine article and letter

11 x 8 in

27.94 x 20.32 cm

\$ 500

This full-page article in the national news magazine *Isto É* includes the only known color photograph of the Gang performing at Cinelândia square.

Also include is another issue of *Isto É* with a letter written by Kac correcting mistakes in the original article.



Movimento de Arte Pornô
"Pornoguerrilha em Ipanema"

Isto É

n. 270, February 24, 1982, p9

magazine article

11 x 8 in

27.94 x 20.32 cm

\$ 250

This article in the national news magazine *Isto É* includes a rare color photograph and a note about the performance "Interversão," Ipanema Beach. The publication of this article in the national news magazine *Isto É* along with the inclusion of a rare color photo (by Rogério Carneiro) is very significant. Equally, the article (about the performance "Interversão," Ipanema Beach, 1982) was written in the spirit of the Movimento de Arte Pornô.

Pornoguerrilha in Ipanema

Depending on the young men and women of the Arte Pornô Gang, a group of avant-garde poets, musicians and singers, the days of the heavy but still coveted uniforms of the Brazilian Academy of Literature are numbered. They will be replaced by nothing more and nothing less than ... nothing. On Saturday 13th, the gang – Sandra Terra, Ana Miranda, Teresa Jardim, Kairo, Denise Trindade and Eduardo Kac – showed off an ancestral aesthetic suggestion before the curious but not at all scandalized eyes of those who frequented the sands of Posto 9, in Ipanema: after a pornoperformance, with sketches, poems and manifestos, the intrepid group left, to the amazement and joy of the crowd, free of any clothing, in a march for about three hundred meters. There was a lot of applause and some joined in.





Movimento de Arte Pornô

"Duas Mulheres"

Text by Leila Miccolis

Close

June 6, 1980, p 4-9

magazine article, all color

11h x 8w in

27.94h x 20.32w

\$ 300

Includes a poetic text by lesbian Movimento de Arte Pornô (MAP) member Leila Miccolis, subverting the "lesbians for men" photo sequence and reclaiming it. This type of practice, which MAP members carried out but did not name, would be later known as "culture jamming".



Movimento de Arte Pornô

"Os Poetas Que Chegam Amando, Gozando E Querendo O Bem"

Brasil Extra

n. 1, 24 Fevereiro 1984, p8

newspaper article

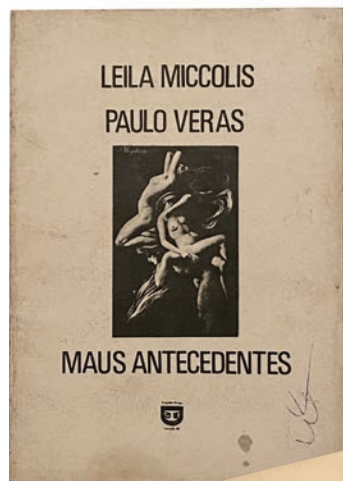
14h x 11w in

35.56h x 27.94w cm

\$ 350

Brasil Extra only published this one issue. The page 8 article talks about MAP, the publication of the book *Antologgia*, and reproduces three cartoons by Ota of MAP members. Eduardo Kac is on the right, lifting his pink miniskirt.





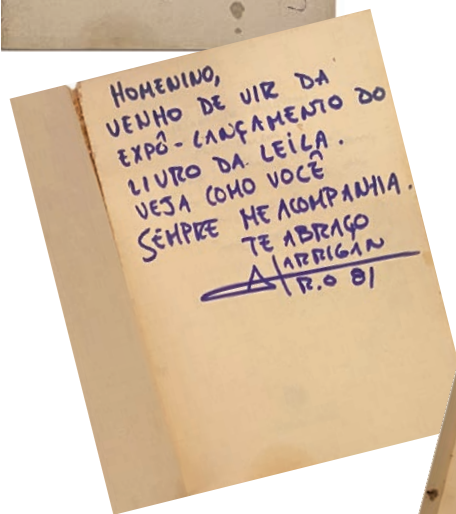
Leila Miccolis and Paulo Veras
Movimento de Arte Pornô
Maus Antecedentes
1981
offset printed soft cover book, 52 pp. Recife: Edições Pirata
8 x 5 1/2 in
20.32 x 13.97 cm
\$ 500

This book collects 15 poems by Leila Miccolis and 19 poems by Paulo Veras, several of which were written specifically as contributions to the Movimento de Arte Pornô.

This copy of the book includes two dedications to the same person, one by Leila Miccolis and the other by Alberto Harrigan.

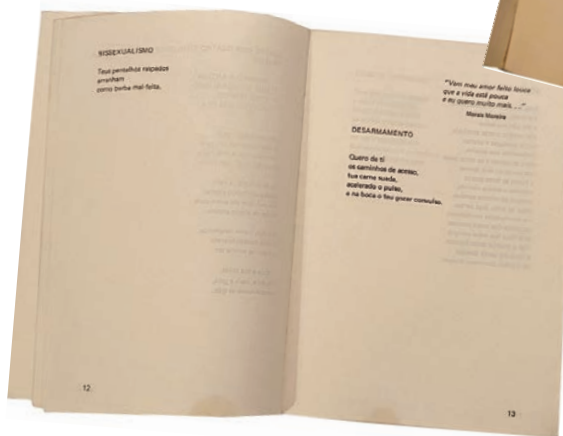
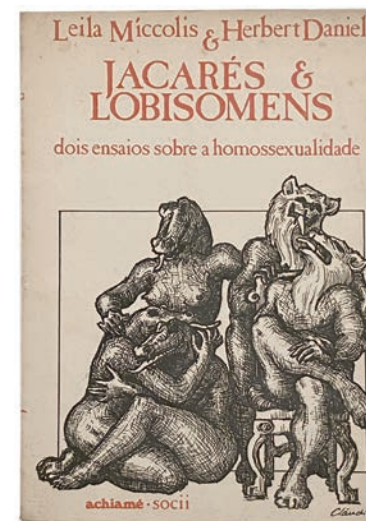
Leila Miccolis is a nationally recognized poet whose collected poetry was published in 2013. She played a fundamental role in the development of the Movimento de Arte Pornô. In addition to her own poetry and performance, she published books and articles.

Paulo Veras was a writer who contributed to the Movimento de Arte Pornô. In addition to his own poetry, he facilitated the publication of articles, poems and artworks and staged a MAP poetry performance in the state of Ceará.



Leila Miccolis and
Herbert Daniel
Movimento de Arte Pornô
Jacarés & Lobisomens
1983
offset printed soft cover book
8 1/4 x 5 1/2 in
20.95 x 13.97 cm
\$ 250

The writings by both authors in this book reclaim and subvert derogatory references like those in its title, "Werewolves" (men with men) and "Alligators" (women with women). Miccolis, whose essays begin on p. 69, centers her text around lesbian activism.





**Glauco Mattoso, Edições Dubolso,
Sabará (Minas Gerais)**

Movimento de Arte Pornô

Limeiriques & Outros Debiques Glauquianos
[Limeiricks & other mockeries]
1989

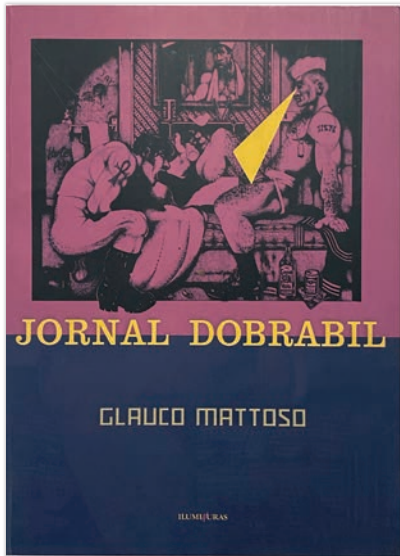
offset printed soft cover book, 28 pp,
SIGNED with a personal inscription
9 x 6 1/2 in
22.86 x 16.51 cm

\$ 450

This is Glauco Mattoso's last poetic work before the loss of his sight. This copy is humorously dedicated by Mattoso with a drawing of his index finger.

The term "Limeiriques" follows Bráulio Tavares' suggestion of rendering in Brazilian Portuguese the poetic term "limerick" as "Limeirique", in order to make reference to José Limeira (1886-1954), an improvisational poet known for his absurd verses. The word 'debiq' means mockery, ridicule.

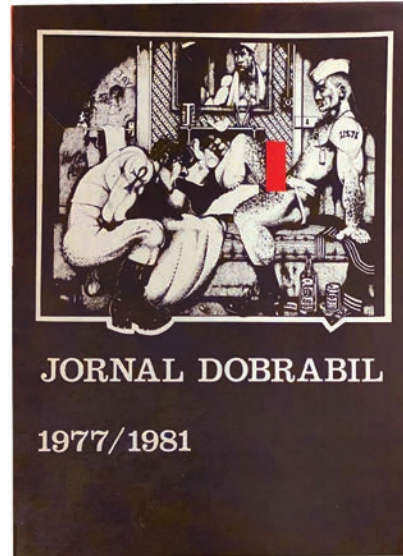




Glauco Mattoso
Movimento de Arte Pornô
Jornal Dobrabil
2001
offset printed soft cover book,
56 pp
12 1/2 x 9 in
31.75 x 22.86 cm

\$ 350

This is the first and only commercial edition of *Jornal Dobrabil*.

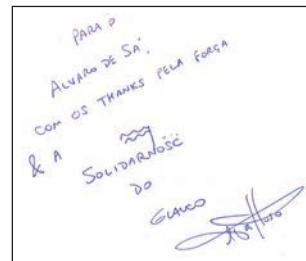


Glauco Mattoso
Movimento de Arte Pornô
Jornal Dobrabil
1981
offset printed soft cover book, 56 pp,
first edition
12 1/2 x 9 in
31.75 x 22.86 cm
edition of 500

\$2,800

This is the first edition compilation of the double-sided zine, *Jornal Dobrabil*, self-published by Glauco Mattoso between 1977 and 1981.

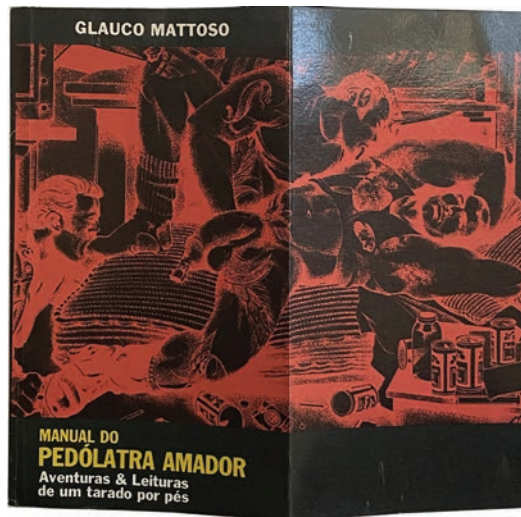
This copy is SIGNED by Glauco Mattoso with a playful dedication to Álvaro de Sá, a founding member of the process/poem movement.



Glauco Mattoso
Movimento de Arte Pornô
Línguas na Papa: uma Salada dos Mais Insípidos aos Mais Picantes
1982
offset printed soft cover book, 51 pp
8 x 5 in
20.32 x 12.70 cm

\$ 500

This book includes experimental poems that play with forms as varied as advertisements, crossword puzzles and typewriter compositions.



Glauco Mattoso
Movimento de Arte Pornô
Manual do Pedólatra Amador/Aventuras e Leituras de um Tarado por Pés
1986
offset printed soft cover book, 180 pp
8 1/4 x 5 in
20.95 x 12.70 cm

\$ 300

Manual do Pedólatra Amador is considered Glauco Mattoso's autobiography. In it Mattoso writes about his signature foot fetish.



Ota (Otacilio D'Assunção Barros)
Movimento de Arte Pornô

Pornô Comics

1982

b/w illustrations on paper, 8pp,

SIGNED

9 x 6 1/2 in

22.86 x 16.51 cm

\$ 350

Movimento de Arte Pornô poems are found throughout this comic. Their accompanying illustrations capture the way each poem was performed live. Copies of *Pornô Comics* were distributed at Ipanema beach during the historic Movimento de Arte Pornô performance *Interversão* (1982).

The first five speech balloons on the opened page each spell out a poem. Eduardo Kac is seen lifting his signature pink mini skirt.



Ota (Otacilio D'Assunção Barros)

Movimento de Arte Pornô

Bang! A Gang invade o Western Club!

1982

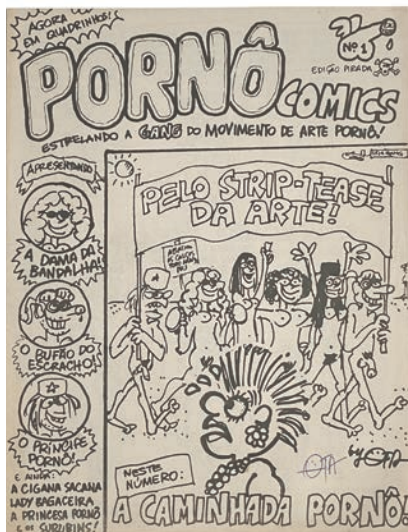
multilith flyer

4 1/4 x 6 1/4 in

10.79 x 15.88 cm

\$ 100

Flyer for the performance "Gang! Bang!" Eduardo Kac is seen with his characteristic miniskirt, penis nose, and one-word poem t-shirt.



Ota (Otacilio D'Assunção Barros)

Movimento de Arte Pornô

Untitled

vintage electrostatic print, SIGNED

11 x 8 1/2 in

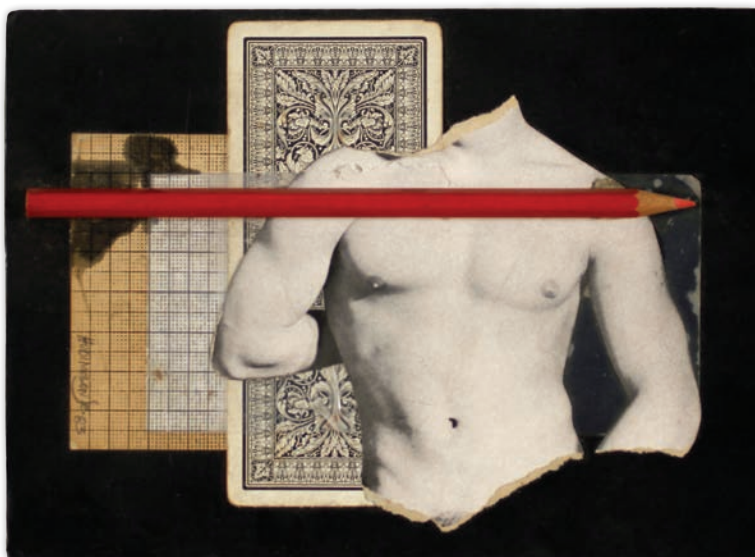
27.94 x 21.59 cm

\$ 1,000



Ota made an appreciable contribution to the Movimento de Arte Pornô through his cartoons, illustrations and comic book art.

Ota is a nationally recognized Brazilian cartoonist. He is the repeated recipient of the top Brazilian comics awards, HQMix and Angelo Agostini, and his work has been featured in a number of important solo exhibitions.



Hudinilson Jr.

Movimento de Arte Pornô

Untitled

1983

UNIQUE collage (sheet of graph paper, playing card, torn image of a male torso, and a red pencil) SIGNED and dated

5 90/127 x 7 111/127 in

14.50 x 20 cm

\$ 12,000

Hudinilson Jr. is considered one of the most important Brazilian artists of his generation. He was a leading member of the Movimento de Arte Pornô, having participated in the very first collective publication, the zine Gang 1 (1980) and every subsequent publication thereafter. He was one of the signatories of the manifesto and made the cover art for Eduardo Kac's first poetry book, *Nabunada Não Vaidinha?*, which is now in the collection of the Museum of Modern of Art (New York).



Hudinilson Jr.

Movimento de Arte Pornô

EROS X

3 Agosto 1980

8 loose xeroxed sheets + envelope with artist
stamp of the title, artist's name, locale and
date

4 42/127 x 6 113/127 in

11 x 17.50 cm

\$ 7,000

Hudinilson Jr.

Movimento de Arte Pornô

Xerox Action

27 Mai 1981

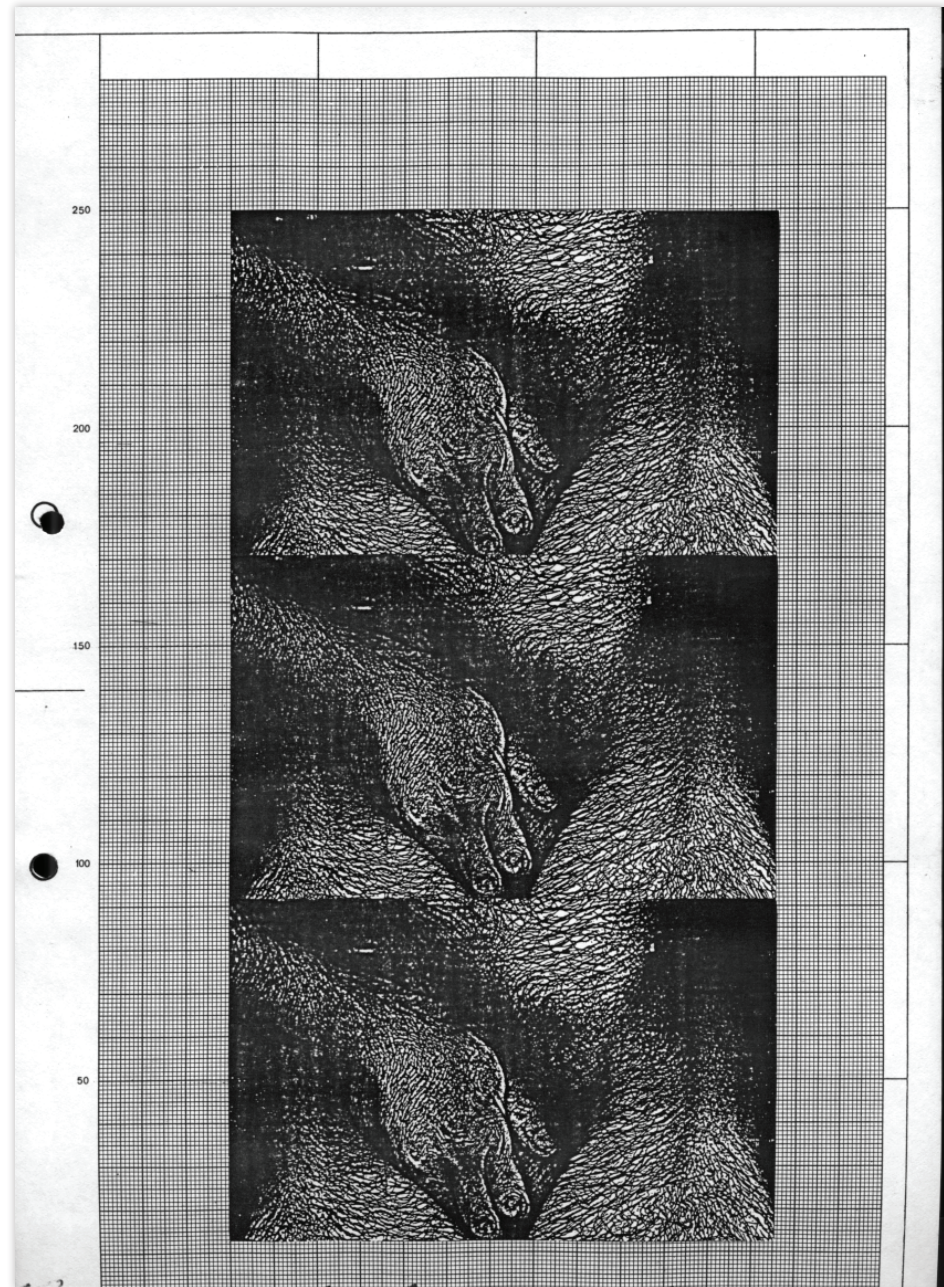
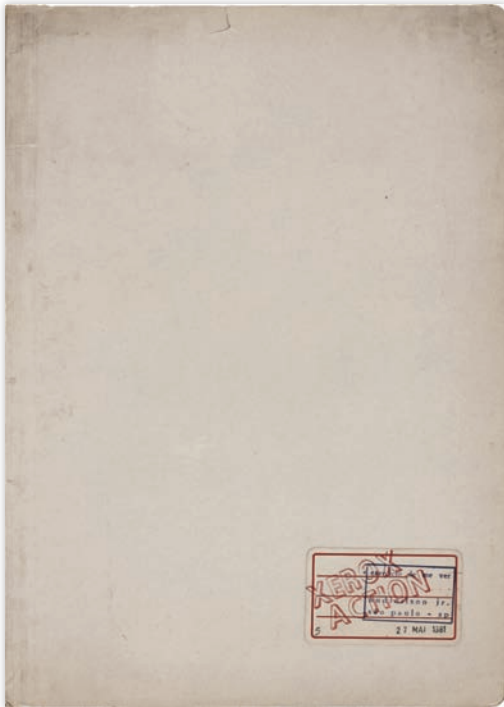
manila folder with 10 loose xerox and ink
copies on graph paper, each sheet punched
with 2 holes up the left side, (folder
missing metal holder for loose sheets), cover
has artist stamp with title, date, locale and
the text, "Exercício de me ver" (Exercise in
seeing myself)

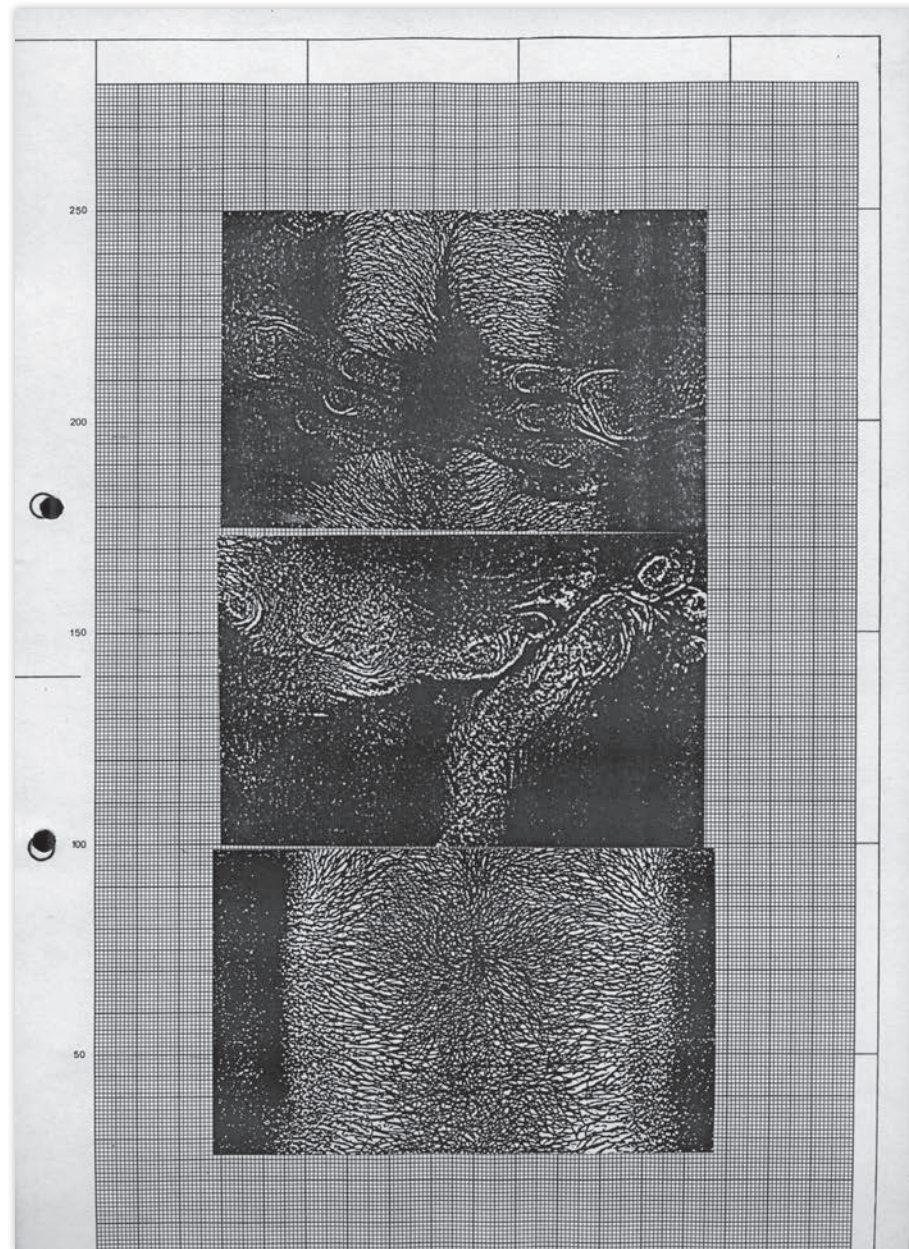
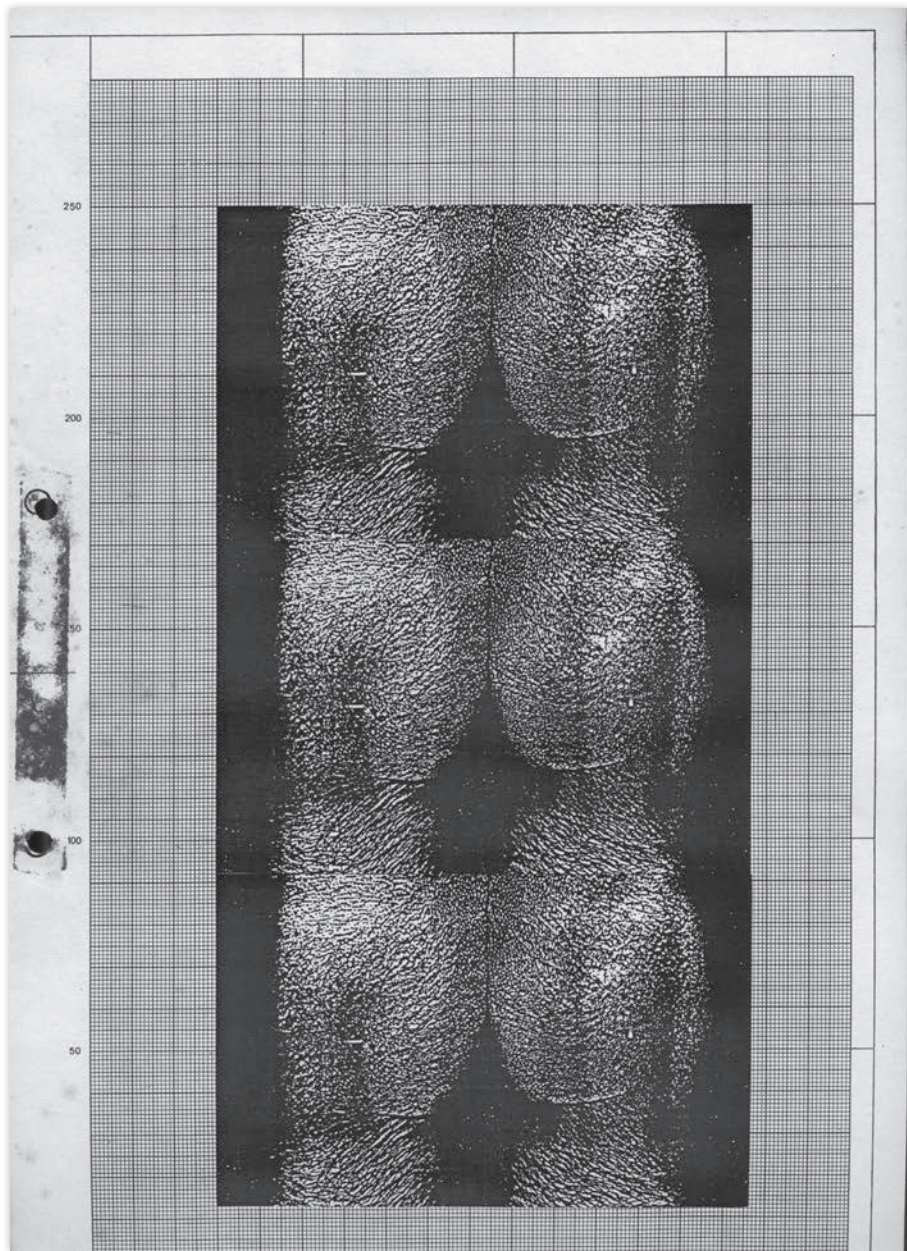
13 74/127 x 9 107/127 in

34.50 x 25 cm

\$ 12,000

Hudinilson Jr.'s medium of choice was
xerography. Often titled "Exercise in seeing
myself," Hudinilson Jr. created nearly
abstract multi-pieced xeroxed compositions,
enlargements and reductions of his own body.
These were often sent out as mail art.



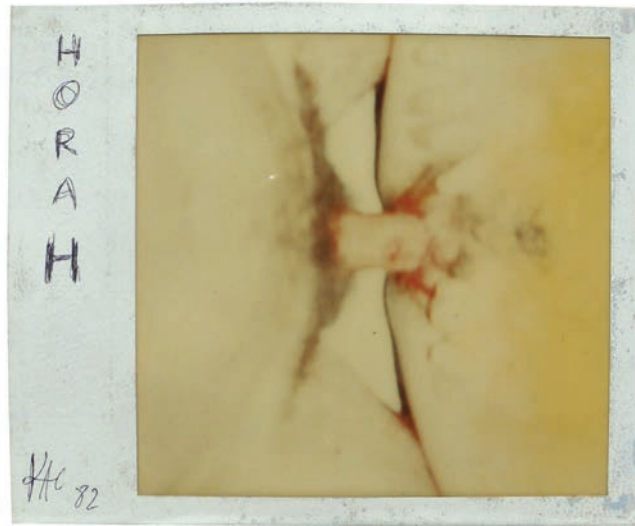


Hudinilson Jr.
Movimento de Arte Pornô
Xerox Action
27 Mai 1981
2 out of the 10 loose sheets



Eduardo Kac
Movimento de Arte Pornô
Pornogram #7
 1982
 4 Polaroids, UNIQUE, SIGNED
 16 18/127 x 5 90/127 in
 41 x 14.50 cm

\$ 25,000



Eduardo Kac
Movimento de Arte Pornô
Pornogram #9
 1982
 Polaroid, UNIQUE, SIGNED
 3 1/2 x 4 1/5 in
 8.89 x 10.67 cm

\$ 15,000



Eduardo Kac
Movimento de Arte Pornô
Pornogram #8
 1982
 2 Polaroids, UNIQUE,
 SIGNED
 4 1/5 x 3 1/2 in
 10.67 x 8.89 cm

\$ 20,000



Movimento de Arte Pornô

Gang

1982

poster

17 x 12 in

43.18 x 30.48 cm

\$ 2,500

This poster features the Gang, the performative arm of the Movimento de Arte Pornô. Eduardo Kac is on the left, with curly hair and lipstick.

This poster captures the last configuration of the Gang.

*3 folds but otherwise in very good condition.

Published by:



Alternate Projects

Alternate Projects specializes in historically and visually significant artists' publications, editions, ephemera and prints with an emphasis on the Avant-garde, rare, unique, limited, signed and in-compliment contemporary works.

Linda Schwartz, Director

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